



We are looking for Visual Storytellers to join our Local Team as Street Crew

THE BASICS

Street Crew are brand champions who spread the f-stop brand vision, values and cultivate the brand to the public in a community focused manner. The f-stop Street Crew program is geared toward supporting those Visual Storytellers who choose to use f-stop and inspire others on a daily basis. The main criterion for inclusion to the program is a desire to build and unify the local community. In this age of Digital, having a real group of Visual Storytellers around

The Street Crew help by supporting the local community at events, workshops, and shows. Last year f-stop supported hundreds of events in almost 100 countries, and we plan to actively grow that number this year and next. This will be at a variety of events, all where you live!

TYPES OF EVENTS

- PhotoCrawl / PhotoWalk
- Film Festivals
- MeetUps / Photo Club / Junior & School Programs
- f-stop Pro Hangouts (Global)
- Trade Shows
- Workshops & Tours

HOW MUCH WORK WILL THIS BE?

Generally, our Street Crew run an every few months, and each even takes a few hours (1-3 for prep depending on how well you know your city, and a few hours for the actual event). Best guess is 20-30 hours per year.

COMPENSATION

All Street Crew are compensated, since the requirement to be part of the Street Crew program is small, most existing Street Crew opt for product discounts, advanced training and other forms of compensation besides money. Of course, each person's needs are unique and we pride ourselves on having real relationships!

WHAT'S THE DIFFERENCE BETWEEN STREET CREW & AMBASSADOR & BRAND CHAMPIONS?

Ambassadors are our team of Visual Storytellers, who are Creative Partners. Ambassadors are managed by the Community Team (same Group, different team) and focus on deeper relationships around the Visual Storytelling experience. You can find the application for Ambassadors here: <https://fstopgear.com/team/ambassador-application>

Brand Champions are Influencers who help promote brand and product awareness through their social channels. They do this on their own terms, in their own voice to their network. We still try to only work with Brand Champions who align with our values, but the relationship is much looser and informal.

Street Crew focus on events in their city. Street Crew is an easy way to join the f-stop family, then explore other more significant relationships with f-stop.





THE BENEFITS

As part of the f-stop family, you will have access to products and information before the public, along with opportunities to beta test new gear! In addition to some free gear, you also get discounts on gear for your personal use, and invitations to workshops lead by the f-stop Ambassador team. You also get invited to all of the f-stop Pro Hangouts (around a dozen a year spread around the globe) which include advanced product training from our partners (such as Canon, Bron, SanDisk / GTech, and dozens more).

INTERESTED?

If you are interested in joining the program, fill out the application at: <https://fstopgear.com/team/street-crew>

If you still have questions about the program, send us an email at: street-crew@fstopgear.com and we will do our best to answer your questions.

ABOUT F-STOP

f-stop's mission is to get your gear safely and comfortably to any destination so that you can focus on capturing the best images. In 2005, f-stop began with a vision to combine the best camera bags with the best outdoor backpacks and revolutionized the way visual storytellers carry their equipment. From these humble roots, we've continued to focus on innovation, harnessing the insights of our Ambassador team to create industry-leading products and earn a global presence. And throughout this journey, we're proud of our continued commitment to protecting the beautiful places we love, so future generations of adventurous creatives can realize their own potential.

